



The Club Leadership Plan





Purpose

The Club Leadership Plan helps clubs increase their ability to meet their goals in each Avenue of Service.



Four Avenues of Service

- Remain the guiding vision for Rotary clubs
- Addressed through the club's annual goals



Benefits

- Continuity in projects and decision making
- Consensus for decision making and goal setting
- Increased ability to achieve service goals
- A larger and stronger field of club leaders
- Succession planning for club leadership
- Involves all club members in club activities



“Thank you for giving us the opportunity to embrace this new structure. It has given us the freedom to think outside the box and to reenergize the club by shaking it up and cleaning house.”



Understanding the CLP

- Provides a list of best practices
- Can be implemented at any time
- Supported by the Recommended Rotary Club Bylaws
- Includes simplified list of standing club committees that are supported by the district structure



The CLP Best Practices

1. Develop long-range plan that address the elements of an effective club.
2. Use the *Planning Guide for Effective Rotary Clubs* to set annual goals that are in harmony with your club's long-range goals.
3. Conduct club assemblies that involve members in the planning process and keep them informed of Rotary activities.



The CLP Best Practices

4. Ensure clear communication between club leaders, club members, and district leaders.
5. Provide for continuity in leadership, including the concept of succession planning to ensure development of future leaders.



The CLP Best Practices

6. Amend club bylaws to reflect the club committee structure and roles and responsibilities of club leaders.
7. Provide opportunities to increase fellowship among club members.
8. Ensure that every member is active in a club project or function.

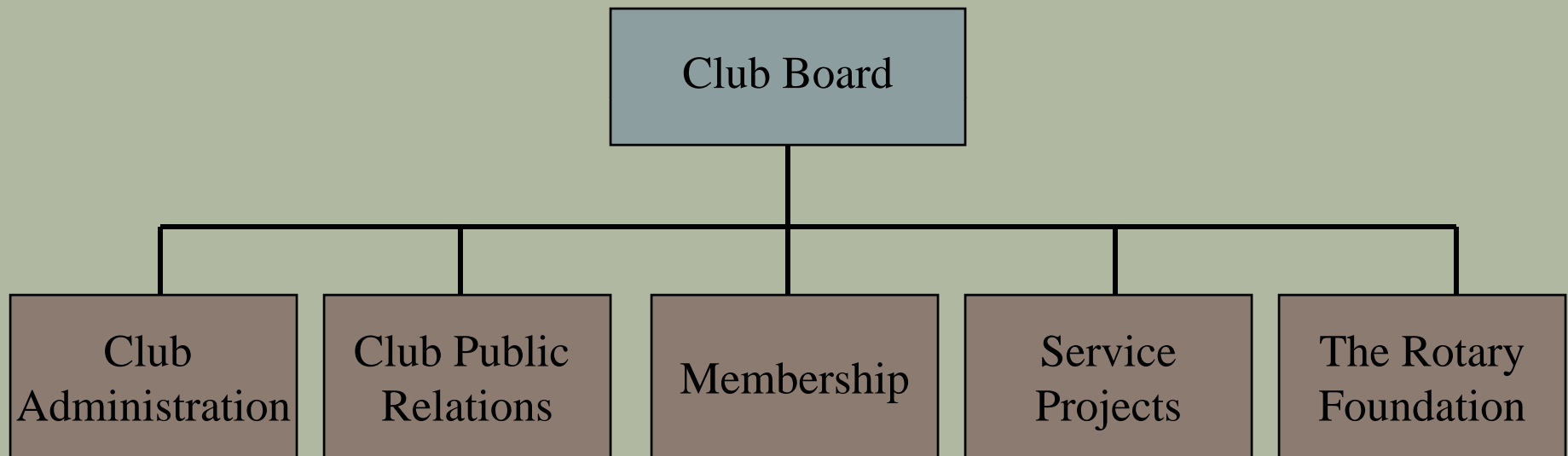


The CLP Best Practices

9. Develop a comprehensive training plan that ensures
 - Club leaders attend district training meetings
 - Orientation is provided for new members
 - Ongoing educational opportunities for current members
 - Leadership skills development program for all members



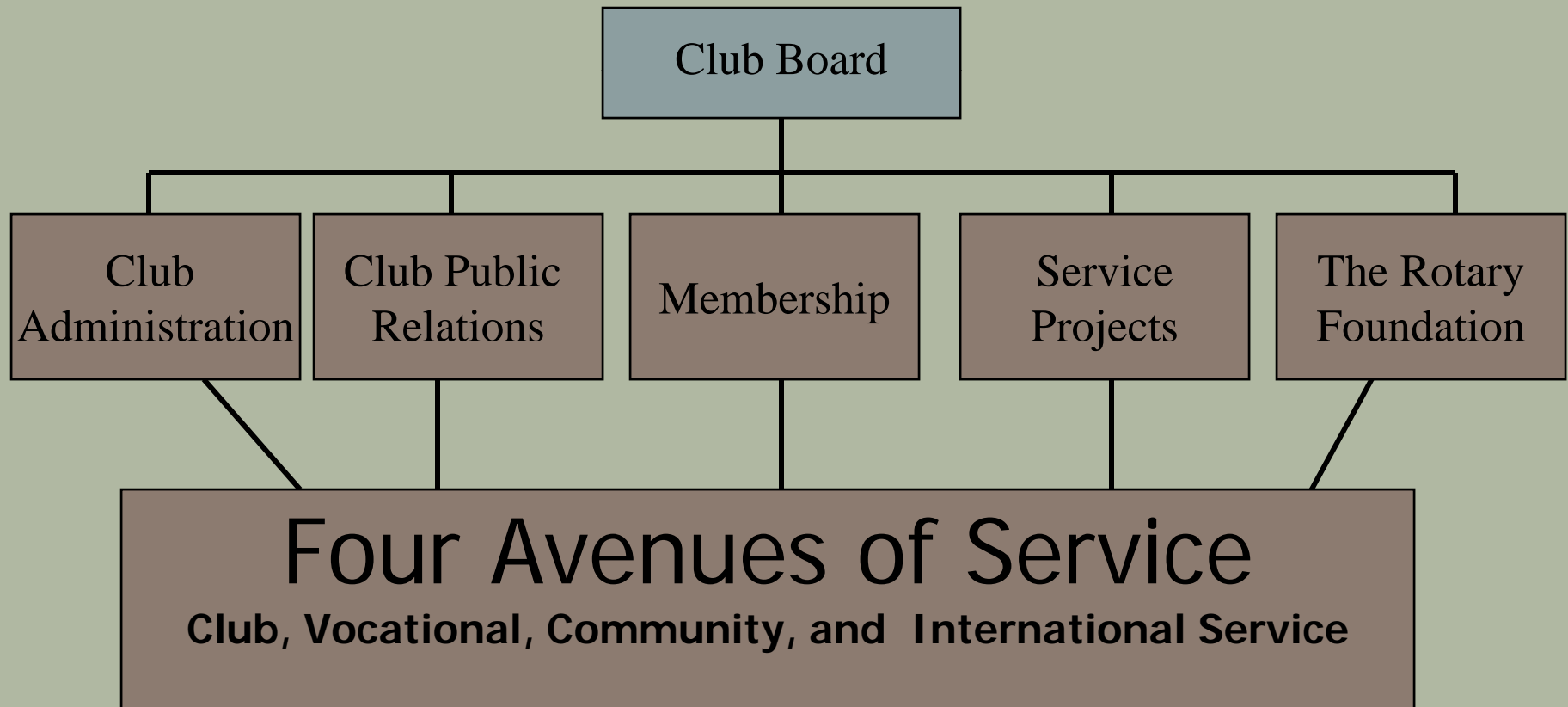
Recommended Committees*



*Additional committees can be appointed as needed on an annual basis



Recommended Committees and the Four Avenues of Service





Implementation Timeframe

Before the start of the Rotary Year (Jan – June)

- Incoming and current club board agrees to implement the Club Leadership Plan
- Club assembly held to involve all members
- Club board reviews the 9 components of the Club Leadership Plan
- Club board reviews the committee structure



Resources

- *Club Leadership Plan (EN-245)*
- Frequently Asked Questions available at www.rotary.org
- Recommended Rotary Club Bylaws
- *Planning Guide for Effective Rotary Clubs*
- District governor
- Assistant governors
- District committee members



“The Club Leadership Plan helps us define our leadership roles clearly and keep our Avenues of Service focused. The recommendations in the Club Leadership Plan just make sense to us and will help us be successful in our Rotary endeavors.”